

4TH EDITION

١٤٥١٤

معرض تجهيزات الفنادق و الضيافة
HOTEL SUPPLY AND HOSPITALITY EXPO

جدة - المملكة العربية السعودية | Jeddah - Saudi Arabia

14 - 16 SEPTEMBER, 2026

HILTON JEDDAH

PARTICIPATING COUNTRIES



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WELCOME LETTER

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It is a pleasure to address you as the General Manager of Jeddah Vision for Expo and Conferences. Since our company has grown steadily and achieved key milestones in the exhibition and conference industry. This progress reflects our strong focus on quality, innovation, and professional execution. Our success comes from the dedication and hard work of our team, who play a vital role in every project we deliver. We look forward to upcoming projects and thank our clients for their continued trust and confidence in us.



ABOUT

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Hotel supply and hospitality refer to the products and services provided to hotels and the wider hospitality industry. These include essential items and operational support needed for daily operations and for delivering a comfortable, high-quality guest experience.





HOTEL SUPPLIES:

These are the tangible products needed for the day-to-day operations of a hotel. They include items like bedding, linens, toiletries, room furnishings, cleaning supplies, and kitchen equipment.

HOSPITALITY SERVICES:

This includes the services that hotels provide to their guests, such as concierge services, housekeeping, room service, and front desk support. The quality and efficiency of these services are crucial for guest satisfaction.



FOOD & BEVERAGES:

Many hotels have on-site restaurants, bars, and catering services. This involves not only providing food and drinks but also ensuring high-quality service and ambiance.

SUSTAINABILITY AND ENVIRONMENTAL PRACTICES:

Many hotels are increasingly focused on sustainability, including energy-efficient practices and reducing their environmental footprint.



EVENT & MEETING SERVICES:

Hotels often cater to business travelers and event planners, offering meeting rooms, conference facilities, and event planning services.

TECHNOLOGY AND RESERVATION SYSTEMS:

The hospitality industry relies on technology for reservations, check-ins, key card systems, and other aspects of guest management.



HOSPITALITY TRAINING AND MANAGEMENT:

Preparing staff to provide excellent customer service is essential. This includes training in areas like guest relations, conflict resolution, and safety protocols.

AMENITIES AND GUEST EXPERIENCE:

Hotels often offer amenities like fitness centers, spas, and recreational facilities to enhance the guest experience.

HOW WE WORK?

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- Plan, manage, and evaluate exhibitions with clients.
- Support marketing goals, product promotion, and lead generation.
- Analyze target audience, offerings, and objectives.
- Create clear, customized plans for measurable results.



WHY SAUDI ARABIA?

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WHY SAUDI ARABIA?

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THE HOTEL SUPPLY & HOSPITALITY - 1ST EDITION

VENUE	AL QASR HALL - HILTON JEDDAH
EXHIBITORS	42
VISITORS	3720

THE HOTEL SUPPLY & HOSPITALITY - 2ND EDITION

VENUE	AL QASR HALL - HILTON JEDDAH
EXHIBITORS	55
VISITORS	4600 +

THE HOTEL SUPPLY & HOSPITALITY - 3RD EDITION

VENUE	JEDDAH EXHIBITOR CENTER
EXHIBITORS	97
VISITORS	7500 +

PARTICIPATING COUNTRIES

EXHIBITORS

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THE HOTEL SUPPLY & HOSPITALITY - 1 ST EDITION EXIBITORS	
SAUDI ARABIA	22
CHINA	6
PAKISTAN	7
EGYPT	2

THE HOTEL SUPPLY & HOSPITALITY - 2ND EDITION - EXHIBITORS	
SAUDI ARABIA	32
CHINA	4
PAKISTAN	12
QATAR	2
EGYPT	5

THE HOTEL SUPPLY & HOSPITALITY - 3RD EDITION - EXHIBITORS	
SAUDI ARABIA	57
CHINA	8
PAKISTAN	8
QATAR	6
EGYPT	7
INDIA	5
MALAYSIA	4

The background features a warm, golden-yellow color palette. On the left side, there is intricate Arabic calligraphy in a light gold tone. At the bottom, a silhouette of a city skyline with various skyscrapers and domes is visible. The overall aesthetic is elegant and culturally rich.

WHY EXHIBIT AT THE HOTEL SUPPLY & HOSPITALITY?



ELEVATE YOUR COMPANY'S BRAND POSITIONING

Hotel & Hospitality Expo Saudi Arabia is a leading trade event that boosts brand visibility before, during, and after the show, positioning companies at the center of industry growth.



DRIVE MORE SALES

Hotel & Hospitality Expo Saudi Arabia is a leading trade event that boosts brand visibility before, during, and after the show, positioning companies at the center of industry growth.



RAISE BRAND AWARENESS

Amplify brand messaging and access exclusive platforms at the new focal point for the region's hospitality community.

RANGE OF CATEGORIES





HOTEL EQUIPMENT & FURNITURE

ESSENTIAL ITEMS FOR GUEST COMFORT AND FUNCTIONALITY



CROCKERY

DURABLE AND STYLISH DISHES FOR SERVING



TABLE ACCESSORIES

DECORATIVE AND PRACTICAL ITEMS FOR DINING



RESTAURANT SUPPLIES

ESSENTIAL ITEMS FOR RESTAURANT OPERATIONS



REFRIGERATION

SYSTEMS FOR KEEPING FOOD FRESH



CUTLERY / SILVERWARE

UTENSILS FOR DINING WITH STYLE



BAR & BEVERAGE EQUIPMENT

SPECIALIZED TOOLS FOR BAR OPERATIONS



BUFFET DISPLAY EQUIPMENT

ATTRACTIVE PRESENTATION FOR FOOD SERVICE



BAR EQUIPMENT / SUPPLIES

TOOLS AND INGREDIENTS FOR CRAFTING BEVERAGES



OVENS, GRILLS, COFFEE MACHINES

APPLIANCES FOR COOKING AND BREWING



COMPUTER / HARDWARE SYSTEMS

TECHNOLOGY BACKBONE FOR OPERATIONS AND MANAGEMENT



TEXTILE MANUFACTURERS

ESSENTIAL ITEMS FOR GUEST COMFORT



GLASSWARE

ELEGANT AND DURABLE DRINKING VESSELS



SMART TECHNOLOGIES

INNOVATIONS IN FOOD PREPARATION AND PRESERVATION



FOOD & BEVERAGE COMPANIES

SUPPLIERS OF CULINARY DELIGHTS AND REFRESHMENTS



SMOOTHIE MAKERS

DEVICES FOR BLENDING HEALTHY DRINKS

MARKETING CAMPAIGN



PR (PUBLIC RELATIONS)

A PR campaign builds a positive brand image and reputation through planned communication across print, digital, and social media channels.

WEBSITE CAMPAIGN

A website campaign uses tactics like SEO, PPC, content, social media, email, and influencer marketing, based on campaign goals and target audience.

SPONSORSHIPS

السلامة
والصحة
والرفاهية
والعافية
والطهارة
والنظافة
والجمال
والعناية
والاهتمام
والحفاظ
والحماية
والحفظ
والصيانة
والترقية
والتحسين
والتطوير
والابتكار
والريادة
والتميز
والجودة
والكفاءة
والفعالية
والإنتاجية
والربحية
والاستدامة
والنمو
والازدهار
والعزيم
والثبات
والاستقرار
والطمأنينة
والثقة
والاحترام
والالتزام
والصدق
والأمانة
والنزاهة
والشفافية
والعدالة
والإنصاف
والرحمة
واللين
والسهولة
واليسر
والراحة
والهدوء
والسكينة
والإيمان
واليقين
والإخلاص
والوفاء
والصبر
والصبر
والصبر

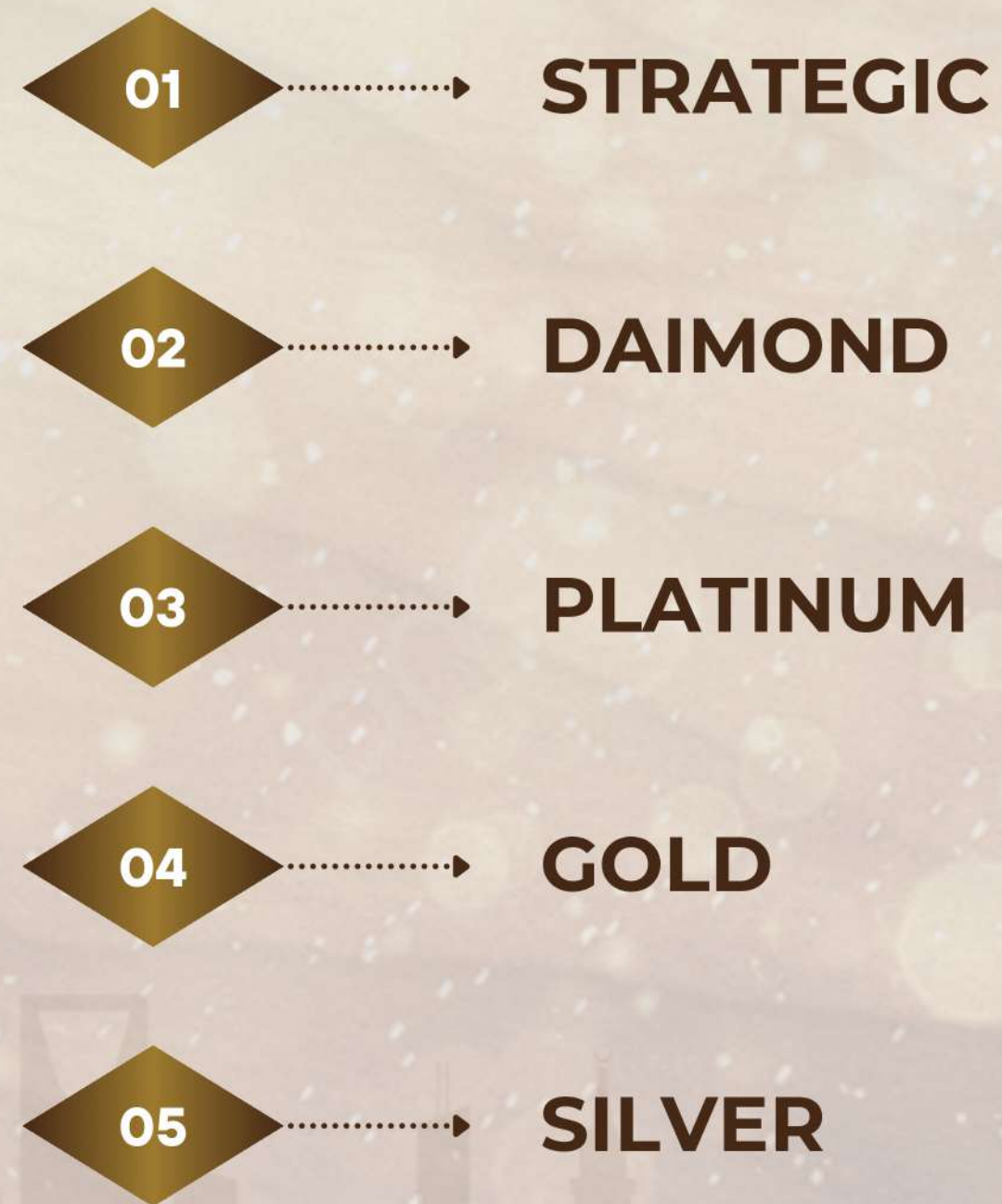


CATEGORIES

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STRATEGIC SPONSORSHIP

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BRANDING & VISIBILITY

- Presenting rights to Hotel & Hospitality Expo Saudi Arabia.
- Prominent placement on website (prime positioning on Home page)
- Prominent logo placement on welcome banner at venue
- Prominent logo on mailers, onsite boards, sponsor banner
- Big screen advert - 30 sec per cycle
- Acknowledgement in pre and post communication
- Quote in a pre-show press or a post-show press release

MEDIA

- Feature in e-newsletter (industry or product)
- Sponsored banner on exhibitor listing - Leaderboard banner: 728x90px
- 6 x social media posts (sponsor to provide content)
Social media - Instagram Takeover
- SMS message to delegates on event days
- 4 x Articles on website (content to be provided)
- 3 x Dedicated mailshot
- Interview placement

DIAMOND SPONSORSHIP

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BRANDING & VISIBILITY

- Logo on welcome banner at venue
- Logo on website, mailers, onsite boards
- Acknowledgment in pre and post communication
- Big screen advert - 15 sec per cycle
- Acknowledgement in pre and post communication
- 1 x article on website (content to be provided)

MEDIA

- Sponsored banner on exhibitor listing - Square page banner: 300x300px
- 3 x social media posts (sponsor to provide content)
- 1 x Articles on website (content to be provided)
- Interview placement

PLATINUM SPONSORSHIP

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BRANDING & VISIBILITY

- Prominent placement on website (prime positioning on Home page)
- Prominent logo placement on welcome banner at venue
- Prominent logo on mailers, onsite boards, sponsor banner
- Big screen advert - 30 sec per cycle
- Acknowledgement in pre and post communication

MEDIA

- Feature in e-newsletter (industry or product)
- Sponsored banner on exhibitor listing - Half Page banner: 300x600px
- 4 x social media posts (sponsor to provide content)
- 2 x Articles on website (content to be provided)
- 2 x Dedicated mailshot
- Interview placement

GOLD SPONSORSHIP

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BRANDING & VISIBILITY

MEDIA

- Logo on welcome banner at venue
- Logo on website, mailers, onsite boards
- Acknowledgment in pre and post communication
- Big screen advert - 15 sec per cycle
- Acknowledgement in pre and post communication

- 2 x social media posts (sponsor to provide content)

FEATURES COMPARISON

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	STRATEGIC	PLATINUM	DIAMOND	GOLD
LOGO PLACEMENT	✓	✓	✓	✗
INTERVIEW PLACEMENT	✓	✗	✗	✗
SPEAKING OPPORTUNITY	✓	✓	✓	✓
SOCIAL MEDIA POST	✓	✓	✗	✗
BIG SCREEN ADVERTISEMENT	40 SLIDE ONCE PER CYCLE	40 SLIDE ONCE PER CYCLE	20 SLIDE ONCE PER CYCLE	15 SEC. SLIDE.
WEBSITE	HOME PAGE	HOME PAGE	HOME PAGE	BANNER
BUSINESS VISA	8	6	4	3

FLOOR PLAN

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ORGANISED BY

JEDDAH VISION FOR

EXPO

& CONFERENCES

شركة رؤية جدة لتنظيم المعارض والمؤتمرات