

# THE HOTEL SUPPLY AND HOSPITALITY

معرض تجهيزات الفنادق والضيافة

**3RD EDITION**

18 - 20 AUGUST 2025

**JCEE**

مركز جدة للمعارض والفعاليات  
JEDDAH CENTER FOR EXHIBITIONS AND EVENTS

ORGANISED BY:

JEDDAH VISION FOR  
**EXPO**  
& CONFERENCES  
مؤسسة رؤية جدة لتنظيم المعارض والمؤتمرات

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# WELCOME LETTER

It is my pleasure to address you today as the General Manager of Jeddah Vision for Expo & Conferences. Our Company has come a long way since its establishment, and I am proud to say that we have achieved some important achievements over the years, and as we continue to grow and expand in the field of managing and organizing exhibitions and conferences, with our commitment to maintaining our reputation regarding quality and innovation, We also realize that our success is a reflection of the hard work and dedication of our employees. In closing, I am excited about future projects, and we thank our customers for their trust in us.



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# ABOUT US

Hotel supply and hospitality refer to the essential products and services provided to hotels and the broader hospitality industry. This industry encompasses a wide range of items and services that hotels and other lodging establishments need to operate efficiently and provide a comfortable and enjoyable experience for their guests.



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# KEY ASPECTS

## HOTEL SUPPLIES:

These are the tangible products needed for the day-to-day operations of a hotel. They include items like bedding, linens, toiletries, room furnishings, cleaning supplies, and kitchen equipment.

## HOSPITALITY SERVICES:

This includes the services that hotels provide to their guests, such as concierge services, housekeeping, room service, and front desk support. The quality and efficiency of these services are crucial for guest satisfaction.

## FOOD AND BEVERAGES:

Many hotels have on-site restaurants, bars, and catering services. This involves not only providing food and drinks but also ensuring high-quality service and ambiance.

## EVENT & MEETING SERVICES:

Hotels often cater to business travelers and event planners, offering meeting rooms, conference facilities, and event planning services.

## TECHNOLOGY AND RESERVATION SYSTEMS:

The hospitality industry relies on technology for reservations, check-ins, key card systems, and other aspects of guest management.

## HOSPITALITY TRAINING AND MANAGEMENT:

Preparing staff to provide excellent customer service is essential. This includes training in areas like guest relations, conflict resolution, and safety protocols.

## AMENITIES AND GUEST EXPERIENCE:

Hotels often offer amenities like fitness centers, spas, and recreational facilities to enhance the guest experience.

## SUSTAINABILITY AND ENVIRONMENTAL PRACTICES:

Many hotels are increasingly focused on sustainability, including energy-efficient practices and reducing their environmental footprint.



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# HOW WE WORK?

We work with clients to evaluate the success of the exhibition and identify areas for improvement.

We work with clients to help them achieve their marketing goals, showcase their products or services, and generate leads and sales.

Understanding the target audience, the products or services being showcased, and the desired outcome of the exhibition. Once this information is gathered, we will create a customized plan that outlines the specific steps required to achieve the client's goal.

From initial planning to post event evaluation, we work closely with the clients to ensure the success of each exhibition .



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# WHY SAUDI ARABIA?

## THE NUMBER SPEAK THEMSELVES

10% INCREASE IN POPULATION GROWTH  
(NEXT 5 YEARS)

7.5% IN GDP GROWTH IN 2022  
FATEST GROWTH RATE SINCE 2011

2/3 OF THE  
POPULATION IS UNDER  
THE AGE OF 23

SAR 29,820  
GDP PER  
CAPITA



شركة داون تاون  
السعودية  
Downtown Company



نيوم  
NEOM

رؤية  
VISION

2030

المملكة العربية السعودية  
KINGDOM OF SAUDI ARABIA



Red Sea  
Global

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# TOP ATTENDING BRANDS:



شركة داون تاون  
السعودية  
Downtown Company



**Red Sea  
Global**



نيوم  
NEOM



**Hilton**  
HOTELS & RESORTS



أمالا  
AMAALA



وزارة السياحة  
Ministry of Tourism

روح  
السعودية

**IHG**

HOTELS & RESORTS



روشن  
ROSHN

مكة

M A S A R

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# WHY EXHIBIT AT THE HOTEL SUPPLY AND HOSPITALITY?



**ELEVATE YOUR COMPANY'S BRAND POSITIONING** As a leading hotel & hospitality trade event, Hotel & Hospitality Expo Saudi Arabia provides a unique platform to elevate your company's profile beyond the exhibition stand - before, during and after the show. Seize key opportunities by making your brand the face of a dynamic industry transition.



**DRIVE MORE SALES** Generate new leads and connect with an influential global hospitality audience actively looking for new products for their projects.



**RAISE BRAND AWARENESS** Amplify brand messaging and access exclusive platforms at the new focal point for the region's hospitality community.



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## RANGE OF CATEGORIES:

- Hotel Equipment & Furniture,
- Food & Beverage Companies,
- Food Technologies,
- Computer / Hardware Systems,
- Furniture / Fittings, Interior Designers,
- Table Accessories,
- Glassware,
- Bar Equipment / Supplies,
- Buffet Display Equipment / Supplies,
- Equipment's; Ovens, Grills, Coffee Machines,
- Smoothie Makers,
- Cutlery / Silverware,
- Bar & Beverage Equipment,
- Refrigeration,
- Restaurant Supplies,
- Crockery,
- Tableware,
- Equipment for Bakery,
- Pastry and Confectionery Technologies,



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# MARKETING CAMPAIGN

A PR (Public Relations) campaign is a strategic communication effort that aims to build and maintain a positive image of a company or organization, enhance its reputation, and create a strong relationship with its audience. The campaign involves various tactics and activities that target different media channels, including print, digital, and social media.

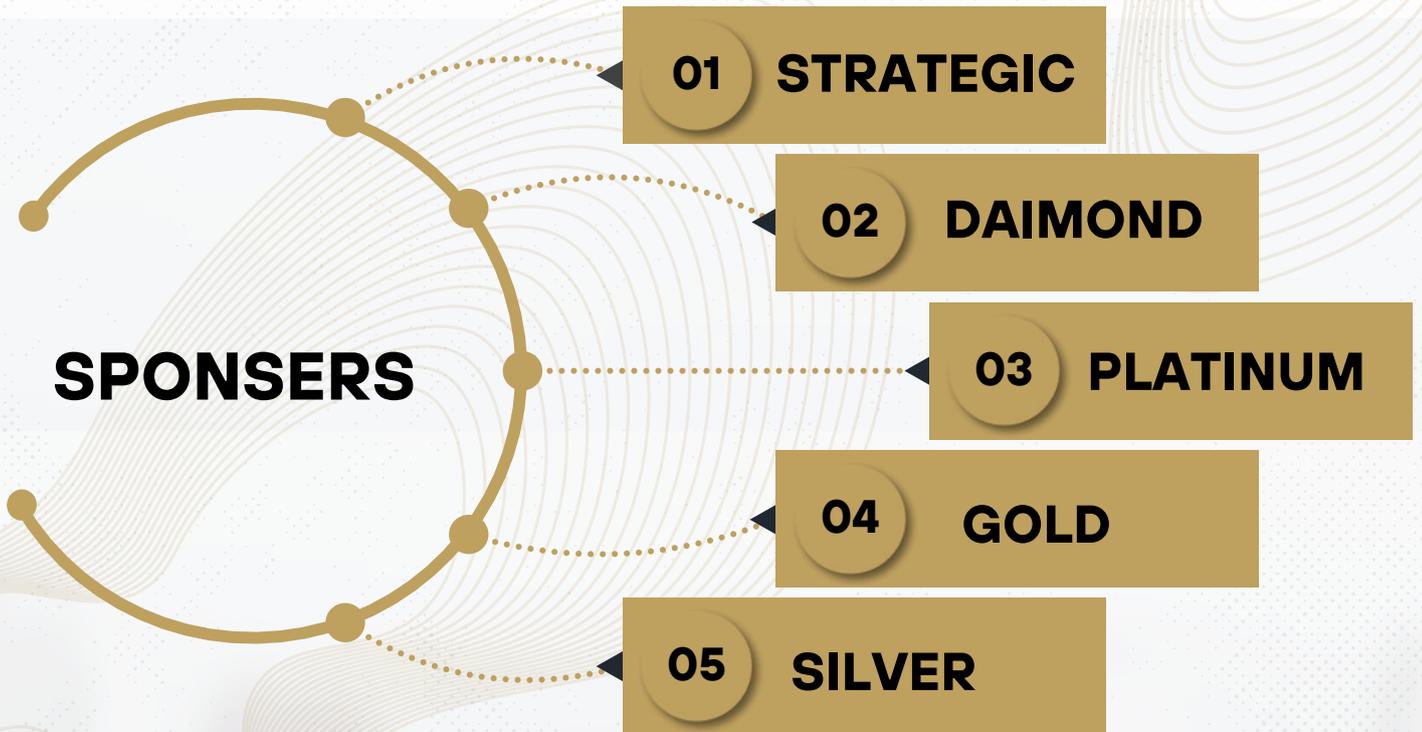
A website campaign typically involves a combination of marketing tactics and techniques, such as search engine, optimization (SEO), pay pe click, advertising, content marketing, social media (PPC) marketing, email marketing, influencer marketing, and more. The specific tactics used will depend on the goals of the campaign and the target audience.



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# SPONSORSHIP CATEGORIES



# FEATURES

## STRATEGIC

### BRANDING & VISIBILITY

- Presenting rights to Hotel & Hospitality Expo Saudi Arabia.
- Prominent placement on website (prime positioning on Home page)
- Prominent logo placement on welcome banner at venue
- Prominent logo on mailers, onsite boards, sponsor banner
- Big screen advert - 30 sec per cycle
- Acknowledgement in pre and post communication
- Quote in a pre-show press or a post-show press release

## MEDIA

- Feature in e-newsletter (industry or product)
- Sponsored banner on exhibitor listing - Leaderboard banner: 728x90px
- 6 x social media posts (sponsor to provide content) Social media - Instagram Takeover
- SMS message to delegates on event days
- 4 x Articles on website (content to be provided)
- 3 x Dedicated mailshot
- Interview placement

# FEATURES

## DIAMOND

### BRANDING & VISIBILITY

- Logo on welcome banner at venue
- Logo on website, mailers, onsite boards
- Acknowledgment in pre and post communication
- Big screen advert - 15 sec per cycle
- Acknowledgement in pre and post communication
- 1 x article on website (content to be provided)

## MEDIA

- Sponsored banner on exhibitor listing - Square page banner: 300x300px
- 3 x social media posts (sponsor to provide content)
- 1 x Articles on website (content to be provided)
- Interview placement

# FEATURES

## PLATINIUM

### BRANDING & VISIBILITY

- Prominent placement on website (prime positioning on Home page)
- Prominent logo placement on welcome banner at venue
- Prominent logo on mailers, onsite boards, sponsor banner
- Big screen advert - 30 sec per cycle
- Acknowledgement in pre and post communication

## MEDIA

- Feature in e-newsletter (industry or product)
- Sponsored banner on exhibitor listing - Half Page banner: 300x600px
- 4 x social media posts (sponsor to provide content)
- 2 x Articles on website (content to be provided)
- 2 x Dedicated mailshot
- Interview placement



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# FEATURES

## **GOLD**

### **BRANDING & VISIBILITY**

- Logo on welcome banner at venue
- Logo on website, mailers, onsite boards
- Acknowledgment in pre and post communication
- Big screen advert - 15 sec per cycle
- Acknowledgement in pre and post communication

## **MEDIA**

- 2 x social media posts (sponsor to provide content)



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# SPONSORSHIP CATEGORIES

	STRATEGIC	PLATINUM	DIAMOND	GOLD
LOGO PLACEMENT	✓	✓	✓	✗
INTERVIEW PLACEMENT	✓	✗	✗	✗
SPEAKING OPPORTUNITY	✓	✓	✓	✓
SOCIAL MEDIA POST	✓	✓	✗	✗
BIG SCREEN ADVERTISEMENT	40 slide once per cycle	40 slide once per cycle	20 slide once per cycle	15 sec. slide.
WEBSITE	Home Page	Home Page	Home Page	Banner
BUSINESS VISA	8	6	4	3

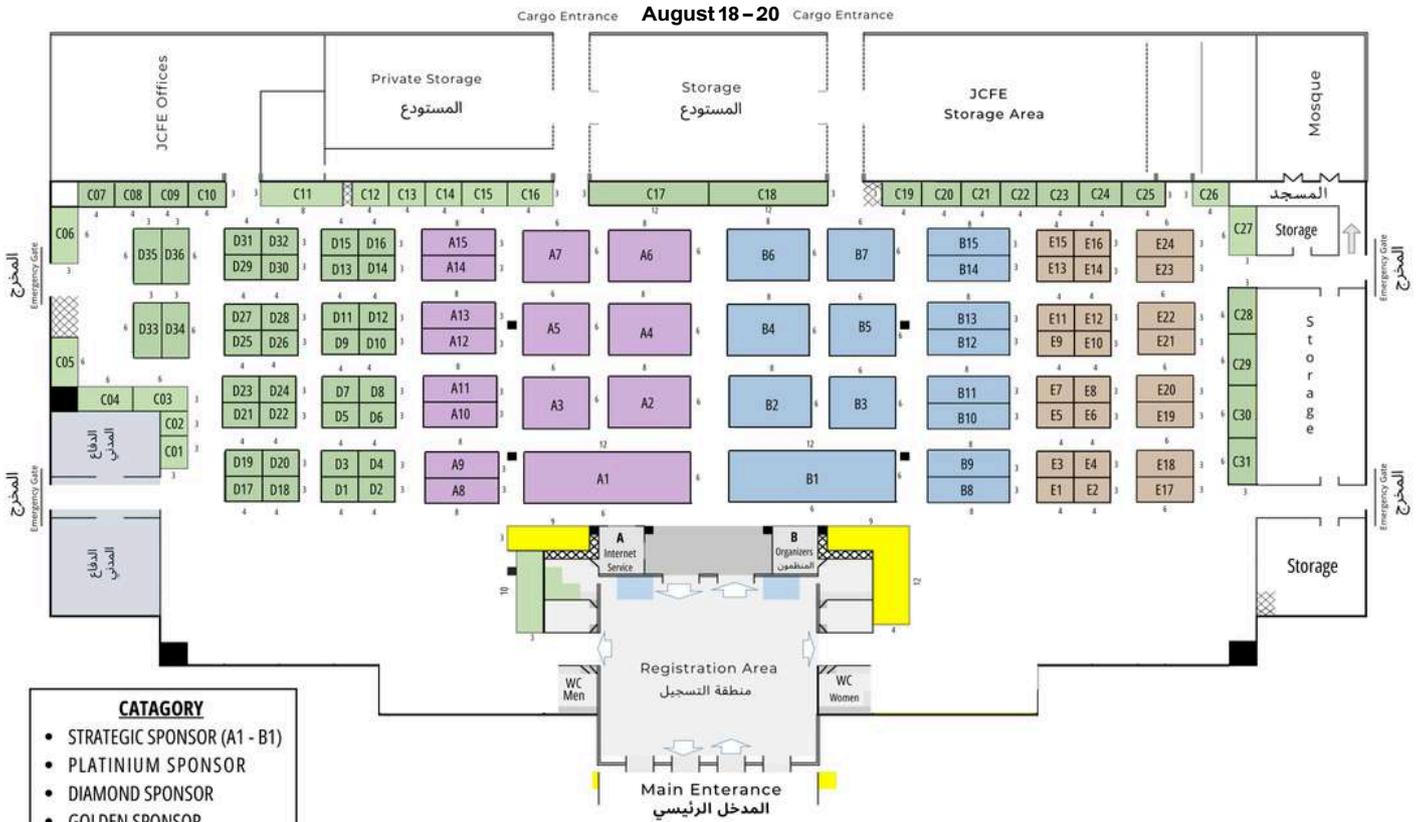


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# FLOOR PLAN

## EXHIBITION HALL

**THE HOTEL SUPPLY AND HOSPITALITY EXPO - 3 RD EDITION 2025** معرض تجهيزات الفنادق والضيافة - النسخة الثالثة August 18 - 20



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جدة 2025

## JEDDAH EXHIBITION CENTER

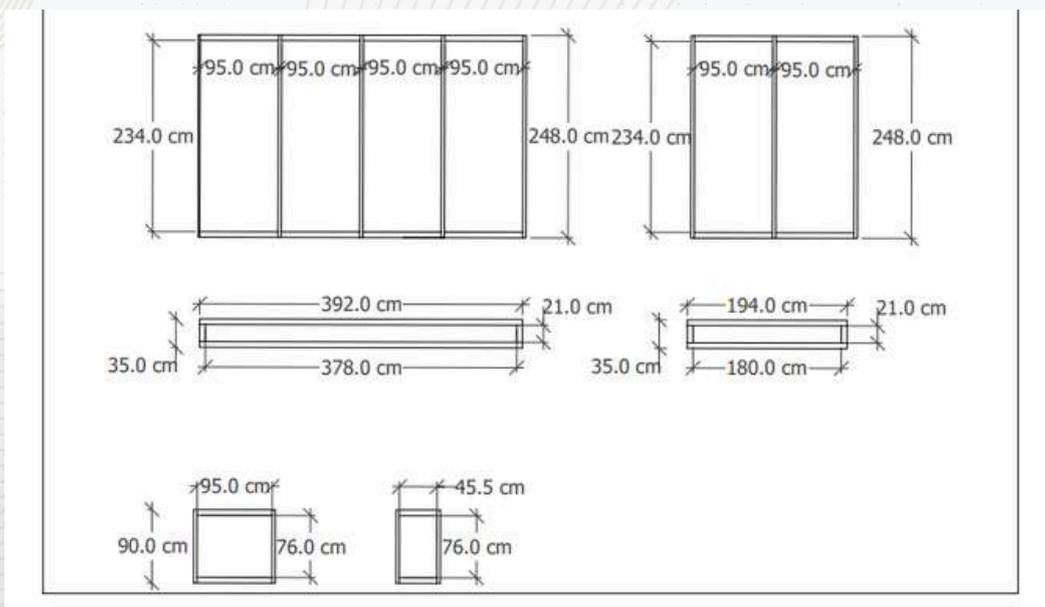
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# BOOTH STRUCTURE





# THANK YOU

## FOR YOUR ATTENTION

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